



## Summit Agenda

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**10:00am**    **Registration/Refreshments**

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**10:30am**    **Welcome/Introduction**

**Andrew Dreyfus**, President and CEO,  
Blue Cross Blue Shield of Massachusetts

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**“Honoring Barbara Bush’s Wishes:  
A Conversation About Serious Illness”**

**Atul Gawande**, Executive Director, Ariadne Labs;  
Surgeon, Brigham and Women’s Hospital; Professor, Harvard T. H. Chan  
School of Public Health and Harvard Medical School

**Jonathan Bush**, CEO, athenahealth, Inc.

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**Presentation of 2018 Survey Results**

**Atul Gawande**

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**Update on Coalition Activities**

**INTRODUCTION: Vicki A. Jackson, MD**,  
Chief, Division of Palliative Care and Geriatric Medicine,  
Massachusetts General Hospital

**Maureen Bisognano**, President Emerita and  
Senior Fellow at the Institute for Healthcare Improvement

**Jennifer Reidy, MD**, Chief, Division of Palliative Medicine,  
UMass Memorial Medical Center; Associate Professor,  
University of Massachusetts Medical School

**Laurence Stuntz**, Director, Massachusetts eHealth Institute  
at MassTech (MeHI)

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## Summit Agenda *continued from previous page*

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### **Panel: “What It Takes To Make Progress on Major Public Health and Social Issues”**

**Ellen Goodman** (Moderator), Co-Founder and Director,  
The Conversation Project

**Sandro Galea**, MD, DrPH, Dean,  
Boston University School of Public Health, Robert A. Knox Professor  
**Zamawa Arenas**, Founder & CEO, Flowetik

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**12:55pm** **Lunch**

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**1:25pm** **Audience Breakout Session**

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**2:15pm** **Commentary**  
**Maureen Bisognano**

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**2:30pm** **Closing**

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